

FISHERMAN'S MARKET

607 Bedford Hwy, Halifax, NS B3M 2L6

Tel: (902)443-FISH (3474)

Fax: (902)446-3016

CLIENT CARD APPLICATION

WebSite: www.fmii.com

Benefits of being a Fisherman's Market Client Card Holder, include:

- If you have an e-mail account, you will have "early access" to our "Weekend Specials", which are sent to all of our e-mail clients after 3pm every Thursday. If you ever wish to opt out of this service, then please navigate to the following web page on our site:
<http://www.fishermansmarket.ca/newsletter.asp>
Enter your e-mail address and click "Unsubscribe" and you'll never hear from us again! It will definitely be our loss, but it's that simple!
- "Our Exclusive 1% Deal!" (Please be sure to pass your client card to the cashier or give him/her your 4 digit client number before your order is processed) Every time you use your client card, our computer system will keep track of your purchases, and at the end of each year, you will receive the equivalent of 1% of all your purchases back, either in the form of a gift certificate (if it's a large amount) or it can be applied as a discount on any one of your purchases in late January) Your choice! Either way, it's money back in your pocket!! And we know that today every little bit helps.
- You will also have early access to pick-up your product, 30 minutes before we open (7 days a week), when ordered in advance with your "Client Card" number.
- When you call in an order in advance, identifying your "Client Card" number, for a pick-up, - if it's not ready, at the time you specify, we will give you 15% off your order!
- All "Weekend Specials" will carry over to Mondays, for your convenience, unless the item has "Sold-Out" over the weekend.
- Every time you use your "Client Card", it gives you an eligible chance for our monthly draws and prizes!



(Company Policy: We will NEVER sell our database!!! All our client customer's information will remain in the strictest confidence of Fisherman's Market International.)

Personal Information

Name: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Home Tel: _____ Home Fax: _____

Cell #: _____ Birth Date: (Optional) _____

E-mail: _____

(Optional- unless you wish to receive early access to our "Weekend Specials")

Special date(s), you may want us to contact you, for your personal shipment to a loved one, fellow employee, friend or associate:

Event: _____ Call Date: _____

Event: _____ Call Date: _____

(Any additional Events, please write on the back of this form)

CONSENT REGARDING PERSONAL INFORMATION PROTECTION

In compliance with the personal Information Protection and Electronic Documents Act of Canada, Fisherman's Market has a policy to govern the collection, use and disclosure of personal information in a manner that recognizes the rights of privacy of individuals with respect to their personal information and the need of Fisherman's Market International Inc. I consent to the collection, use and disclosure of my personal information, for the reason as follows: Internal Communications - Fisherman's Market will distribute an electronic newsletter and other information, as opportunities arise to our customers.

Signature: _____ Date: _____